



Dept. of International Relations



# NGOs and the mindful use of social media

A Training Seminar for Humanitarian & Development NGOs by International Consultant

Dr Alex Grech

Date: 30 April 2016

Venue: MKS 406 (UoM Campus)



## Concept:

This seminar introduces social media as a 21st century social, cultural and technological domain that needs to be navigated mindfully. It will engage with both theory and practice, and propose a framework that Humanitarian and Development NGOs can use to engage with target audiences in a strategic manner. The seminar will provide opportunities for discussion and reflection, focusing on contexts and challenges that are particular to the operations of NGOs in the humanitarian sector. The event will also feature Mr Mark Micallef as a guest speaker, who will share his experiences as Executive Director at Migrant Report. Participants should come prepared to explore practical challenges and opportunities in a co-learning environment.

This event is supported by the Network on Humanitarian Action (NOHA). Attendance to the seminar is free of charge. Interested parties are asked to send an e-mail to [joseph.m.debono@um.edu.mt](mailto:joseph.m.debono@um.edu.mt) with their full name, contact number (optional), the name of the organisation they represent and their title. Refreshments will be provided.

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